

# Media data 2023

– valid from 01.11.2022 –



## Short portrait & distribution

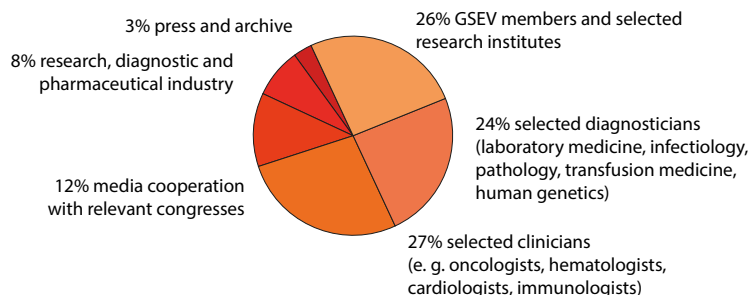
**Trillium Extracellular Vesicles** publishes high-quality research and review articles in the broad field of extracellular vesicles (EVs). This includes all aspects of extracellular vesicle biology, such as their role in cancer infection, inflammation and other dispositions. EVs are assembled in cell type specific mechanisms and provide very promising biomarkers for a variety of diseases. They are becoming increasingly relevant in various biological and diagnostic settings, so our topics ranging from clinical applications as disease markers to therapeutic avenues.

### From fundamental understanding to clinical application

Cells need to communicate with each other to exchange information and fulfill their physiological role. In addition to direct cell-to-cell contact and the exchange of certain soluble factors, there is a third route of information transfer, which

has recently received significant attention - extracellular vesicles. These small, nanometer-sized particles are responsible for the exchange of small and large molecules between cells and tissues, and thus affect our body in many ways. In the past years, researchers have asked many fundamental and applied questions to better understand this process. And because many of these questions in this exciting field of research are still open, we decided to publish an own journal - Trillium Extracellular Vesicles. EVs may be used to counteract pathophysiological processes in the future and be applied as therapeutic agents, if we unravel how EVs influence biological processes. They might also serve as a novel class of vaccines and drug carriers, or become important tools for future liquid profiling diagnostics in the blood and bodily fluids.

The print run is currently 3,000 copies:



## General

### Trillium Extracellular Vesicles – Official Journal of the German Society of Extracellular Vesicles (GSEV)

<b>Print run:</b>	3,000 copies
<b>Magazine format:</b>	210 mm wide x 280 mm high   type area: 180 mm wide x 232 mm high
<b>Print data:</b>	Images with min. 300 dpi resolution   CMYK mode   Font converted to paths   for print data with trim allowance plus 3 mm trimming on all sides
<b>File formats:</b>	JPG, (print) PDF, TIF, EPS (please no open files)
<b>Printing/binding:</b>	Offset printing 4C   adhesive binding

## Contact

### Editor:

German Society for Extracellular Vesicles (GSEV)  
Managing director: Irina Nazarenko

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### Layout & Design:

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# Print advertising options

## Displays (4C)

	Price	Dimensions type area		Trim allowance (plus 3 mm trimming)	
		Width	Height	Width	Height
<b>1/1 page</b>	2,580 €	180 mm	232 mm	210 mm	280 mm
<b>1/2 page portrait</b>	2,040 €	88 mm	232 mm	105 mm	280 mm
<b>1/2 page landscape</b>	2,040 €	180 mm	114 mm	210 mm	136 mm
<b>1/3 page portrait</b>	1,440 €	56 mm	232 mm	73 mm	280 mm
<b>1/3 page landscape</b>	1,540 €	180 mm	76 mm	210 mm	90 mm

### Placement surcharges

- 2nd and 4th cover page 20%
- next to editorial and table of contents 15%



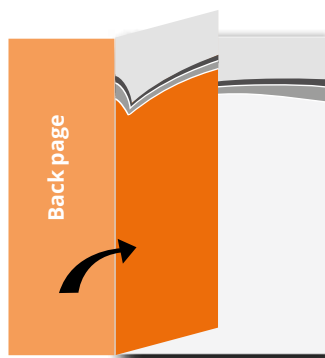
### 1/1 page

Width x height

In type area:  
180 mm x 232 mm

In trimming section\*:  
210 mm x 280 mm

**Price: 2,580 €**



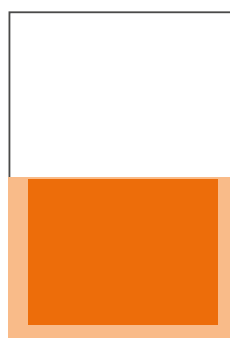
### Title flap

Width x height  
110 mm x 280 mm

(plus 3 mm trimming allowance, left at least 6 mm for magazine spine; leave 80 mm free at top front for magazine layout)

Design template on request by e-mail

**Price: 3,880 €**



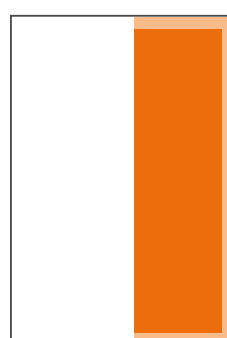
### 1/2 page Landscape format

Width x height

In type area:  
180 mm x 114 mm

In trimming section\*:  
210 mm x 136 mm

**Price: 2,040 €**



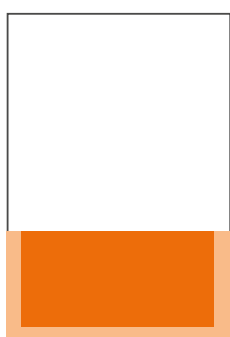
### 1/2 page Portrait format

Width x height

In type area:  
180 mm x 232 mm

In trimming section\*:  
210 mm x 280 mm

**Price: 2,040 €**



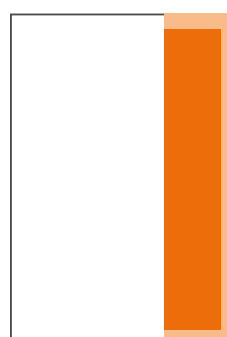
### 1/3 page Landscape format

Width x height

In type area:  
180 mm x 76 mm

In trimming section\*:  
210 mm x 90 mm

**Price: 1,540 €**



### 1/3 page Portrait format

Width x height

In type area:  
56 mm x 232 mm

In trimming section\*:  
73 mm x 280 mm

**Price: 1,540 €**

\*Plus 3 mm trim allowance on all sides.

Agency commission 10 % | All prices are exclusive of statutory VAT.

Other formats and special advertising are available on request.

# Print advertising options

## Special publications (4C) incl. e-license

Special publications*	1 page	2 pages	4 pages	6 pages	8 pages
<b>Firmly bound or as an insert</b>	2,580 €	4,180 €	6,640 €	8,640 €	10,480 €

\* Including e-license, handling, printing and postage costs for the total print run (3,000 copies); plus author's fee, if applicable.

**Special publications** are particularly suitable for presenting your product in more detail - e.g. through a technical note, an interview or the presentation of results of new scientific studies. The articles are created by a freelance journalist or one of your users in cooperation with our editorial team and can be edited and approved by you. An attractive layout with a gray background and mentioning your company's friendly support complete the overall picture.

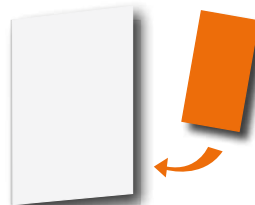


### (Double) page as special publication

Number of characters incl. spaces:  
 1/1 page approx. 4,500  
 2/1 pages approx. 9,000

## Inserts as special advertising format & conditions

**Inserts** offer an eye-catcher for potential customers. By inserting them separately, your topic gets highlighted once again.



- Format** up to:  
 W 205 x H 278 mm  
 • Paper: for flyers max. 135 g/m<sup>2</sup>  
 • Weight: up to 25 g

Price for total print run (3,000 copies):  
 2,580 €

## Reprints and offprints (4C)

Reprints in counts (incl. printing + shipping)	1-page	2-page	4-page	6-page	8-page
<b>500</b>	680 €	790 €	1,600 €	2,350 €	3,060 €
<b>1,000</b>	750 €	880 €	1,780 €	2,640 €	3,170 €
<b>2,000</b>	860 €	1,020 €	2,020 €	3,060 €	3,740 €
<b>3,000</b>	970 €	1,150 €	2,290 €	3,450 €	4,140 €

**Reprints** consist of your unchanged contributions from the journal Trillium Extracellular Vesicles. We design **offprints** individually in coordination with you, for example in connection with neutral professional articles. With the typical Trillium layout, you convey seriousness at your own events, at trade fairs or when mailing and achieve a high recognition (Prices on request).

Agency commission 10 % | All prices are exclusive of statutory VAT. For other special forms of advertising, please contact us at [julietta.jupe@trillium.de](mailto:julietta.jupe@trillium.de).

The following General Terms and Conditions (GTCs) shall also apply to all future advertising orders, both for printed products of the publisher and for all other forms of publication (e.g. the publisher's website or digital data carriers). Therefore, the formulations of these GTC with regard to the printed products always correspondingly include all other forms of publication.

### **Conclusion of contract:**

If a customer places an advertising order, he acts in his own name and for his own account, unless otherwise declared. The prices and discounts shown in the price list can be calculated uniformly for all customers. Contractual contents are exclusively determined in writing (as a rule via the order confirmation).

Ancillary agreements of any kind, including those with representatives or employees of the publisher, are considered non-binding preliminary discussions and are not the subject of the contract until they have been confirmed in writing by the publisher.

Cancellations of advertisements, supplements and bound inserts after the advertising deadline specified in the currently valid media data or agreed individually will be charged at the full agreed rate.

If special advertising formats or preferential placements are cancelled four weeks or less before the advertising deadline, the customer/agency will be charged 50% of the agreed remuneration as cancellation costs. For cancellations two weeks or more before the advertising deadline, the full agreed remuneration will be charged.

Discounts shall not apply if the customer does not accept agreed advertisements, unless the non-performance is the fault of the publisher.

### **Mutual rights and obligations:**

The client is responsible for the timely delivery of advertisement orders in complete form or returned proofs no later than the respective closing date for advertisements, about which the client must inform himself by consulting the advertisement scheduling department. If data defects are not detected immediately, but only during the printing process, warranty claims of any kind will not apply. Rectifications, e.g. in electronic media, will be carried out as quickly as possible following a complaint by the client.

The publisher guarantees the technically correct reproduction of the advertisement only in accordance with the usual print quality within the framework of the given technical possibilities and the paper quality used. The customer shall indemnify the publisher against all possible claims by third parties, in particular for reasons of copyright or competition law. He shall bear the costs of a counterstatement caused by an advertisement in accordance with the applicable advertisement rates.

In the event of incorrect, illegible or incomplete reproduction and if the advertisement is not published or is not published on time or in the agreed place, the customer shall be entitled to a reduction in payment or a replacement advertisement to the extent that the purpose of the advertisement has been impaired.

Claims for damages on legal grounds of any kind are excluded except in cases of intent or gross negligence on the part of the publisher, his legal representative or his vicarious agents. The same applies to the absence of warranted characteristics. Complaints must be made no later than four weeks after receipt of the invoice. In the case of repeat advertisements, all warranty claims shall lapse if the client fails to point out the error in good time before the next advertisement goes to press. In the case of orders and changes placed verbally or by telephone at short notice, the publisher accepts no liability for the correctness of the reproduction.

As a rule, proofs are only supplied upon express request for an appropriate expense allowance. There is no entitlement to this. If the client does not return the proof provided to him within the set period, the consent to printing or publication in accordance with the proof shall be deemed to have been tacitly granted.

### **Delivery and performance:**

No guarantee is given for the inclusion of advertisements in specific numbers, issues or in specific places in the magazine, unless the client has expressly made the validity of the order conditional on this, acknowledges a corresponding place surcharge and explicit written confirmation to this effect is given by the publisher. If the issue structure or the scope of the magazine changes, the publisher has the right to cancel the order. The customer may only cancel advertisements in writing up to the editorial deadline for the respective issue.

Advertisements which are not or only with difficulty recognizable as advertisements due to their editorial design may be marked accordingly by the publisher. The publisher is authorized to reject orders for advertisements, inserts or bound-in inserts, even if confirmed as binding, in accordance with uniform, objectively justified principles of the publisher if, in the publisher's due discretion, their content violates applicable legal standards, official

regulations or good morals, or if their publication is unacceptable to the publisher. The publisher can only decide whether to accept a print order after a sample has been submitted.

Unless special size specifications have been agreed, the advertisement will be set by the publisher in the usual format and the actual print height will be used as the basis for calculating the price.

The publisher is authorized to order the printing material required for the advertisements at the expense of the customer. Additional costs incurred as a result of changes requested by the customer to the originally agreed design shall be borne by the customer.

In the case of box number advertisements, the publisher shall be liable for the safekeeping and timely forwarding within the scope of due commercial care. For the forwarding of any offers or messages, customary means of transmission (e.g. by post) shall apply without any special costs (e.g. for accelerated processing).

In the event of loss or delay in the transmission of offers, warranty claims and claims for damages are excluded to the extent permitted by law. The publisher reserves the right, in the interest of the customer, to open incoming offers for checking purposes in order to protect against misuse of the numbering service.

### **Invoicing, due date, payment, default:**

Unless otherwise agreed, invoices are payable within 14 days of the invoice date without deductions. Receipt of payment by the publisher shall be decisive for compliance with the deadline. If the deadline is exceeded, interest on arrears and necessary collection costs of any kind will be charged.

In the event of late payment, the publisher may defer further execution of the order until payment has been made and may demand advance payment for any further advertisements. This shall also apply mutatis mutandis in the event of reasonable doubt as to the solvency of the customer.

Agencies ordering advertisements in their own name and for their own account, but for third parties, shall be jointly and severally liable for all claims arising from this order. In addition to the invoice, the publisher will supply an advertisement voucher on request.

### **Place of performance:**

For both parties, the place of performance is the registered office of the publisher in Grafrath. The place of jurisdiction is the competent local court in Fürstfeldbruck nearest to Grafrath. This also applies to non-merchants. The law of the Federal Republic of Germany shall apply as it applies among German residents. The application of any deviating international conventions is excluded.

### **Data storage:**

With the publication of an article in the print medium, the client agrees to the article being placed in the Internet archive at [www.trillium.de](http://www.trillium.de) for retrieval. Furthermore, the client agrees that data necessary for contacting him/her will be processed and stored by Trillium GmbH. A passing on of (order) data to third parties by Trillium does not take place. The publisher is entitled to destroy all data of the advertisements after 24 months. In the event of any loss before the expiry of this period, the publisher shall only be liable in the event of gross negligence.

### **Pricing:**

The prices listed in the media data apply. In the case of longer running orders, changes - unless other agreements have been made - the new prices shall take effect.

### **Severability clause:**

Should individual provisions of a contract be or become invalid, this shall not affect the remaining provisions or the validity of the contract as a whole. Only the (void) provision in question shall be replaced by a provision that comes closest to the meaning and purpose of what was contractually intended by both parties.